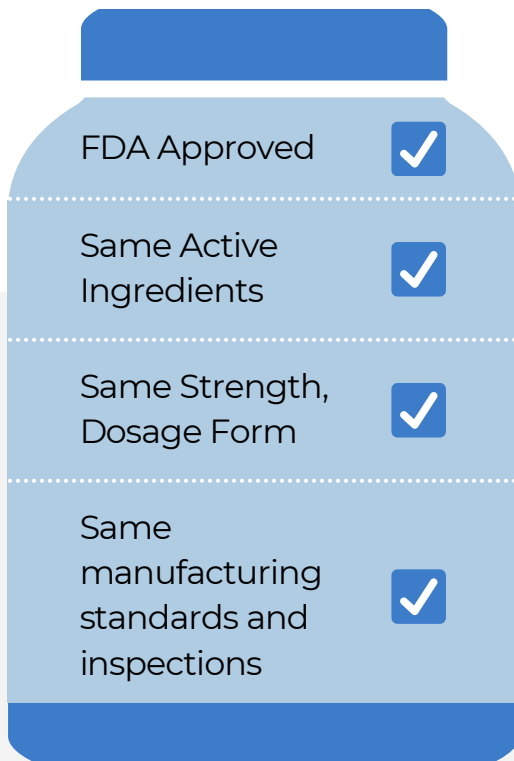


GENERIC DRUGS ARE SAFE & COST EFFECTIVE

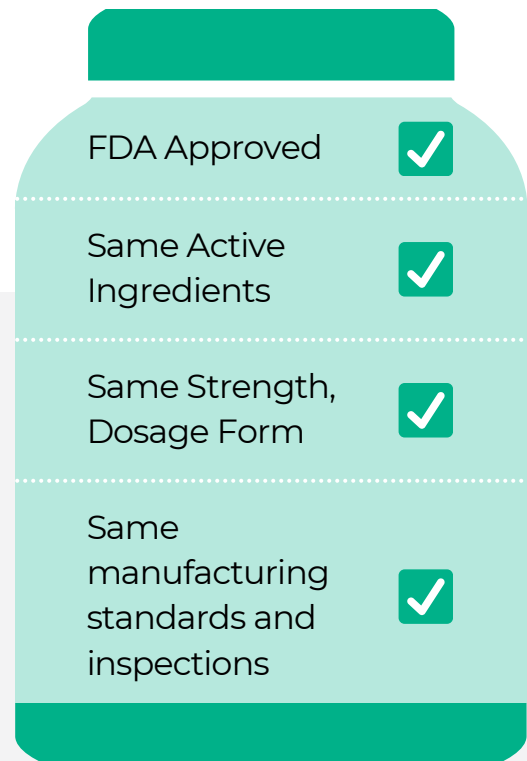
BRAND NAME

Medications developed by pharmaceutical companies and sold under proprietary, trademarked names.



GENERIC DRUGS

Copies of brand-name medications that become available once the original brand-name patent expires.



- ✓ House Bill HB 4839 is bipartisan legislation approved by the Michigan House of Representatives that simply requires Michigan's Medicaid program to use generic drugs first, unless a physician authorizes otherwise.
- ✓ Most commercial health plans in the U.S. require the same "generic first" approach, often using utilization protocols to ensure lower-cost, bioequivalent generic drugs are used before covering higher-cost brand-name alternatives.
- ✓ Medicare Part D plans use the same "generic first" approach.
- ✓ Michigan's Medicaid program previously required a "generic first" policy.
- ✓ HB 4839 simply returns Medicaid to this cost-saving policy,