Michigan Association of Health Plans

AGENDA

TUESDAY, JULY 22 - FRIDAY, JULY 25, 2025 GRAND TRAVERSE RESORT • ACME, MI

TUESDAY, JULY 22, 2025

9:30 A.M.

Conference Registration Desk opens Governors' Pre-function

11:45 A.M.

Lunch available for MDHHS Meeting Guests Tower Ballroom Pre-conference Area

12:15 - 1:30 P.M. Bimonthly Meeting for Medicaid Plans and MDHHS (Invitation only) Mackinac Room

1:45 - 3:00 P.M. MI Health Link CEO Meeting (Invitation only) Tower Ballroom

3:15 - 4:45 P.M.

Plan-Partner Networking Expo

(Pre-registration required. Available only to those confirmed.) Michigan Ballroom, Lobby Level

MODERATOR: Joseph Lentine, Jr., DENCAP Dental Plans and MAHP Annual Conference Chair, Detroit, MI

Qualified Partners will have the opportunity to meet one-on-one with health plan executives to introduce themselves, market their services and products, and share what they can do to help create more value.

5:00 - 7:00 P.M.

MAHP Medical, Pharmacy and QI Directors Meeting

(MAHP Committee Members or invitation only) Tower AB

MAHP Board of Directors Meeting

(MAHP Committee Members or invitation only) Mackinac Room

7:00 - 9:00 P.M.

Opening Reception and Silent Auction with Partners in Exhibit Hall Governors' CDEF

Kid's Corner Presented by CERIS in the Pre-function Area



Kid's Drawstring Bag Presented by United Concordia Dental at Booth E

United **Concordia** dental[®]

WEDNESDAY, JULY 23, 2025

All Wednesday sessions will be in Governors' AB.

7:30 A.M.

Conference Registration Desk opens, Continental Breakfast and Silent Auction with Partners in Exhibit Hall Governors' CDEF

8:30 A.M.

Opening Remarks

Joseph Lentine, Jr., DENCAP Dental Plans and MAHP Annual Conference Chair, Detroit, MI

Welcome

Melissa Holmquist, CEO, Upper Peninsula Health Plan and President, Michigan Association of Health Plans Board of Directors

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#MAHP40

8:45 A.M.

State of the MAHP and Introduction of Keynote Address

Dominick Pallone, Executive Director, Michigan Association of Health Plans, Lansing, MI

9:00 A.M.

Keynote Address: People-Centric Leadership Expert and Award-winning Author of What's Your "And"?

John Garrett, People-Centric Leadership Expert

In a healthcare ecosystem shaped by innovation, regulation, and relentless pressure, leadership that values the human side of the workers has never been more essential. With his refreshing blend of corporate insight, comedic wit, and people-centric advocacy, John Garrett stands at the intersection of professionalism and passion—reshaping how we perceive culture, connection, and leadership across healthcare.

This one-of-a-kind keynote invites attendees to consider a powerful shift: from rigid professionalism to personal authenticity. Drawing on his own journey and years of research, John explores how health organizations—from executive teams to vendor partners and regulators—can foster trust, spark collaboration, and unlock engagement by embracing their "Ands": the outside-of-work passions that make us human.

Whether you lead a health plan, craft policy, drive innovation, or support the infrastructure of care, this keynote will inspire you to lead with curiosity, support your people holistically, and champion a more resilient, connected culture at organizations who value the worker as much as they value the work.

Prize Drawing

10:15 A.M.

Stretch Break

10:30 A.M.

Partner Showcase Featured Presentation: Ceilings and Floors: Customized Product Designs that Improves Outcomes and CAHP Scores

INTRODUCTION: Joseph Lentine, Jr., DENCAP Dental Plans and MAHP Annual Conference Chair

PRESENTER: Jim Egan, Vice President of Sales, Soda Health

10:40 A.M.

Conversation with Michigan Leadership

MODERATOR: Dominick Pallone, Executive Director, Michigan Association of Health Plans

PRESENTER: Meghan Groen, Medicaid Director, Michigan Department of Health and Human Services

11:30 A.M.

Adjourn

Light lunch available in Governors' Pre-function area for all participants. Boxes will be available for golfers and those attending the Wine Tour.

NOON

Shotgun Golf Tournament

A Taste of Traverse Wine Tour

(Optional ticketed event requiring additional fee and pre-registration.)

Transportation Presented by GT Independence and Softheon





1:15 P.M.

Family Pool Party

(Optional event; no additional fee)

Presented by the Michigan Association of Health Plans and DENCAP Dental Plans at the outside pool.

5:45 - 7:30 P.M.

Reception and Silent Auction in Exhibit Hall

Governors' CDEF

Kid's Corner Presented by CERIS in the Pre-function Area



Kid's Drawstring Bag Presented by United Concordia Dental at Booth E

United **Concordia** dental®

THURSDAY, JULY 24, 2025

7:30 A.M.

Registration, Continental Breakfast and Silent Auction in Exhibit Hall Governors' CDEF

7:45 - 8:30 A.M.

Early Bird Workout Mackinac Room

Tanya Kuzminsky, RD, MHSA Lundbeck and MAHP Conference Committee Member

8:45 A.M.

Welcome Governors' CDEF

Dominick Pallone, Executive Director, Michigan Association of Health Plans

Video Message from Lt. Governor Garlin Gilchrist

Partner Showcase Featured Presentation: Navigating Key Drivers of Drug Spend and Utilization

Cindy Leisey, Market Vice President, Sales, Navitus

9:05 A.M

General Session: Healing HIV-Related Trauma Through the Lens of Spirituality Governors' AB

INTRODUCTION: Kris Poppie, National Account Director, Gilead Sciences and MAHP Conference Committee Member

PRESENTER: Clarence Peeples, Motivational Speaker & Spiritual Teacher

This session will start the conversation around the possibility of helping people heal HIV-related trauma through the lens of Spirituality. It's meant to help people understand how their unhealed emotions rob them of the life that they truly want; by negatively influencing how they behave, the things they do and ultimately how they think. The presentation closes with tools to help people navigate their emotional landscape by journeying inwards and plugging in to their higher selves.

Prize Drawing

9:45 A.M.

Break in Exhibit Hall with Partners and Closing of Silent Auction Governors' CDEF

Coffee Break hosted by Morley Companies



Visit with our exhibitors while enjoying a healthy morning snack and place your final Silent Auction bids!

10:30 - 11:45 A.M.

Concurrent Breakout Sessions

Concurrent Breakout #1: Mental Health Parity Outlook and Strategies for 2025 Governors' AB

INTRODUCTION: Brian Mills, Deputy Director of Commercial Market Affairs and Communications, Michigan Association of Health Plans and MAHP Annual Conference Committee

PRESENTER: David Shillcutt, JD, Epstein Becker Green

Regulatory policy and enforcement are shifting rapidly in the Trump Administration, but the statutory requirements of the Mental Health Parity and Addiction Equity Act (MHPAEA) are unlikely to change under the current Congress. Access challenges also persist for consumers seeking mental health and substance use disorder (MH/SUD) services. What are the priorities and best practices that health plans should focus on for mental health parity compliance in 2025? This session will cover:

- What are the key MH/SUD access and coverage issues that regulators are seeking to redress through parity enforcement, and what should carriers be doing to evaluate "comparability and stringency" for their own plans?
- How are policy and enforcement evolving under the current Department of Labor leadership, and what are key trends among state Departments of Insurance?
- How can health plans stop playing catch-up and build a self-sustaining parity compliance program?

Concurrent Breakout #2: IRA, 340B and High Impact Drugs - Mitigating Strategies Across Lines of Business

Tower AB

MODERATOR: Carrie Germain, Pharmacy Consultant, Michigan Association of Health Plans

PRESENTERS:

Mina Allo, Managing Director, Avalere Emily Donaldson, Principal, Avalere Margaret Scott, Principal, Avalere The Inflation Reduction Act has brought significant changes to the Medicare Part D and B space including changes to Part D redesign, capping out of pocket for beneficiaries, and directly negotiating drugs with manufacturers. This, coupled with an increase in high impact medications, has resulted in increased pressure to plan sponsors and has had an indirect effect across other lines of business and other government programs like 340B. Manufacturer adjustments based on recent federal policies including the IRA are spilling into Medicaid, including pricing strategy and pipeline changes, prompting Medicaid agencies to adjust strategies an asking health plans to conform. How plans can create strategies to mitigate the growth in plan liability and high impact drugs, while remaining competitive, will be discussed during this session.

NOON

MAHP Annual Awards Luncheon Michigan Ballroom, Lobby Level

Presentation of Ellis J. Bonner, Eugene Farnum, Presidential Merit, Legislative and Golf Awards.

Thank you to our 2025 Awards Lunch Partner!



1:30 P.M.

Partner Showcase Featured Presentation: Soluna: Innovative Preventative Mental Healthcare for Youth

Governors' AB

INTRODUCTION: Christine Shearer, Deputy Director of Legislation and Advocacy, Michigan Association of Health Plans

PRESENTERS:

Katie Rudek, MS, LPCC, Vice President, Clinical Integration, Soluna

Janet Foster, Director, Payor Strategy & Business Development, Soluna

1:40 - 2:45 P.M.

Michigan Legislative Panel

Governors' AB

INTRODUCTION: Christine Shearer, Deputy Director of Legislation and Advocacy, Michigan Association of Health Plans

MODERATOR: Zoe Clark, Political Director, Michigan Public Radio and Co-host, It's Just Politics

PANELISTS:

Senator Winnie Brinks, Senate Majority Leader, District 29

Senator Kevin Hertel, District 12

Representative Brenda Carter, District 53

Representative Curt VanderWall, District 35

Representative Greg VanWoerkom, District 88

Michigan legislators will discuss the hot topics of the summer brewing in Lansing.

2:45 P.M.

Session Concludes

3:00 P.M.

Private Reception with Health Plans, Legislators and Invited Partners Tower AB

5:00 P.M.

Buses depart Grand Traverse Resort for Traverse City Opera House

(Meet in hotel lobby starting at 4:45 P.M. Buses will begin to depart at 5:00 P.M.)

5:30 - 8:30 P.M.

Anniversary Celebration: 40 Years of the Michigan Association of Health Plans Conference

Traverse City Opera House 106 East Front St, Traverse City, MI

40th Anniversary Partner: WEX, Inc.



Join us for an evening of entertainment, a dinner buffet featuring Michigan foods, and retrospectives on the first 40 years of the MAHP Annual Conference!

5:30 - 6:15 P.M.

Arrival and Reception with Beverages, Hors d'oeuvres and Entertainment

6:15 - 6:40 P.M.

Program and Video Retrospective

MAHP Health Equity Donation presentation by State Representative Karl Bohnak and MAHP Board President Melissa Holmquist

6:40 - 8:30 P.M.

Buffet Dinner and Entertainment

FRIDAY, JULY 25, 2025

All Friday sessions will be in Governors' AB

8:15 A.M.

Continental Breakfast Governors' Pre-function area

9:00 - 10:15 A.M.

Welcome and General Session: State Regulators Speak: Aligning Oversight with Industry Transformation

INTRODUCTION: Brian Mills, Deputy Director of Commercial Market Affairs and Communications, Michigan Association of Health Plans and MAHP Annual Conference Committee

MODERATOR: Jonathan Shiflett, Director of Government Relations, Priority Health

PANELISTS:

Anita Fox, Director, Michigan Department of Insurance and Financial Services

Julie Merriman, Director, Office of Insurance Rates and Forms, Michigan Department of Insurance and Financial Services

Joseph Sullivan, Director, Office of Innovation & Research, Michigan Department of Insurance and Financial Services

Join key members of Michigan's Department of Insurance and Financial Services team for a panel discussion on collaboration, compliance, and innovation in the evolving healthcare landscape. This session will explore current regulatory priorities, industry challenges, and shared strategies for improving health coverage access, affordability, and accountability. Gain insights into policy trends, regulatory expectations, and opportunities for partnership between regulators and plans to serve Michigan better.

10:15 A.M. Stretch Break

10:30 A.M.

General Session Panel: Michigan Managed Care: Shaping the Next 40 Years

MAHP's member health plans have made great strides and expanded managed care principles in Michigan's health care delivery system for four decades. What does the future hold for the next 40 years? Will the increased market share of self-insured lives drive narrower networks? Will future universal health care discussions involve competition and choice? Will government programs continue to accept, embrace, and advance managed care principles?

INTRODUCTION: Rick Murdock, President, R. B. Murdock Consulting

MODERATOR: Dominick Pallone, Executive Director, Michigan Association of Health Plans

PANELISTS:

Danielle Devine, President, McLaren Health Plan

Patricia Graham, President and CEO, Meridian Health Plan of Michigan

Guy Gauthier, AVP, State Programs, Priority Health

Melissa Holmquist, CEO, Upper Peninsula Health Plan

11:30 A.M.

Closing Remarks, Final Prize Drawing and Adjourn

Joseph Lentine, Jr., DENCAP Dental Plans and MAHP Annual Conference Chair, Detroit, MI

For information on things to do and places to eat in the Traverse City area:

www.traversecity.com