

## TUESDAY, JULY 18, 2023

9:30 A.M.

**Conference Registration Desk opens***Governors' Pre-function*

11:00 A.M. - 12:15 P.M.

**Bimonthly Meeting for Medicaid Plans and MDHHS***(By-invitation only)**Mackinac Room*

NOON - 12:30 P.M.

**Lunch available for Bi-Monthly and MI Health Link CEO Meetings**

12:30 - 1:40 P.M.

**MI Health Link CEO Meeting***(By invitation only)**Tower AB*

2:30 - 4:15 P.M.

**Partner Showcase Welcome and Introductions***Governors' AB***MODERATOR: Joseph Lentine, Jr.**, *DENCAAP Dental Plans and MAHP Summer Conference Chair, Detroit, MI*2:35 P.M.: **Access2Care****Richard Childress**, *Regional Manager, Innovative Solutions and Tracy Kalmar*

Access2Care provides Non-Emergency Medical Transportation (NEMT) to all health plan members with a transportation benefit. We offer access to this benefit through toll-free numbers, health plan contact, online ordering, and mobile app use. Dedicated agents who are fluent in Spanish are available to callers as is a translation service that agents can access. Agents assess the member's needs to eliminate barriers and get the member to needed healthcare services improving health equity for all.



Scan the QR Code for Silent Auction information

2:47 P.M.: **HHAEExchange****David Allen**, *Vice President, Sales Strategy & Operations*

HHAEExchange is a SaaS technology company focused on driving person-centered care across the homecare ecosystem. Our solutions span across state Medicaid programs, MCOs, and homecare and home health providers. No two members are the same, and HHAEExchange is focused on gathering data in the home on an everyday basis to accommodate different needs, and to ultimately drive better outcomes.

2:59 P.M.: **Gilead Sciences, Inc.****Chase Williams, PharmD, MBA, AAHIVE**, *Principal Medical Scientist*

Gilead is committed to bringing innovative solutions to meet significant unmet needs across therapeutic areas including oncology and virology with a focus on diversity, equity, and inclusion (DEI). Gilead's commitment to DEI is focused around three key pillars: patients, providers, and partners. Gilead has launched multiple initiatives to address diversity throughout the patient journey from clinical trials to tackling health equity for patients. While progress has been made, Gilead recognizes the opportunity to continue to keep DEI on the forefront to advance health equity.

3:11 P.M.: **Goodroot, Inc.****Joe Boyle**, *President of Regulatory Solutions, Penstock Group, a Goodroot Community Company*

Dive into how achieving the NCQA Multicultural Distinction can enhance your health plan's member appeal and cultural competence. Explore how this optional but potentially future-required accreditation can be a game-changer for brand awareness and competitive advantage. Discover how ClearFile simplifies the entire filing process for this accreditation, facilitating health equity and inclusivity. Embrace this opportunity to meet your members where they're at!

3:23 P.M.: **Ochsner Connected Health****Rob Keefe**, *National Sales Manager*

Ochsner Connected Health is applying technology and data to create customized, patient-centered Digital Medicine solutions for chronic condition management. We've pioneered a true clinical model that includes medication management by licensed clinicians. We're enabling members to improve their health and patient experience, while improving employer population and reducing costs.

**3:35 P.M.: Tabula Rasa Healthcare**

**Brian Peltz**, Vice President, Medicaid Solutions

MedWise is the first of its kind innovative software that identifies accumulative multi-drug interactions, empowering our pharmacists to reduce the medication health burden of patients, improving health and reducing medical and pharmacy expenses. Tabula Rasa Healthcare's (TRHC) MedWise solution prevents adverse drug events to improve outcomes, efficacy, and adherence while reducing total costs of care. TRHC's technology-enabled solutions provide vast opportunities to enhance patient care, personalize medication regimens, improve Health Equity, and improve workflow.

Health Equity is addressed through the premise of Pharmacoequity. Pharmacoequity is defined as "ensuring all individuals, regardless of race and ethnicity, socioeconomic status, or availability of resources, have access to the highest quality medications and therapy required to manage their health needs." By evaluating all participating beneficiaries, MedWise avoids unconscious bias in care, provides for unhindered access, and improves health outcomes.

**3:47 P.M.: Unite Us**

**Taylor Justice**, Co-Founder and President and **Elliott Emerich**, Strategic Sales Director

Unite Us is a cross-sector collaboration software that helps communities address drivers of health (DOH) through coordinated social care delivery. Our technology allows systems to work together in new ways to meet whole-person needs. Unite Us also provides service outcomes and aggregate community-wide data to help communities address service gaps, track service utilization and disparities, and capture outcomes that lead to healthier communities and health equity.

**3:59 P.M.: Final Q&A for All Presenters**

**MODERATOR: Joseph Lentine, Jr.**, DENCAP Dental Plans and MAHP Summer Conference Chair

**4:15 P.M.**

**Adjourn**

**5:00 - 7:00 P.M.**

**MAHP Medical, Pharmacy and QI Directors Meeting**

(MAHP Committee Members or invitation only)  
**Tower AB**

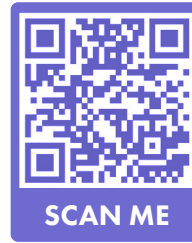
**MAHP Board of Directors Meeting**

(MAHP Committee Members or invitation only)  
**Mackinac Room**

**7:00 - 9:00 P.M.**

**Opening Reception and Silent Auction with Partners in Exhibit Hall**

*Governors' CDEF*



Scan the QR Code for Silent Auction information

**Kid's Corner Program Activities**

Presented by *DentaQuest*



Check in at the conference registration desk for details and activities location! All children 3 years and above are invited to participate.

**WEDNESDAY, JULY 19, 2023**

*All Wednesday sessions will be in Governors' AB.*

**7:30 A.M.**

**Conference Registration Desk opens Continental Breakfast and Silent Auction with Partners in Exhibit Hall**

Breakfast presented by *GT Independence*  
*Governors' CDEF*



**8:30 A.M.**

**Welcome**

**Nancy Jenkins**, President and CEO, McLaren Health Plan and President, Michigan Association of Health Plans Board of Directors

**8:45 A.M.**

**State of the MAHP and Introduction of Keynote Address**

**Dominick Pallone**, Executive Director, Michigan Association of Health Plans

**9:00 A.M.**

**Keynote Address: Building Connections: How Insane Curiosity, Deliberate Dialogue and Empathy Can Transform the Workplace**

**Amelia "Mimi" Brown, CSP, President and CEO, AMB Solutions, LLC**

Have you ever experienced a workplace where you felt like your voice wasn't heard, your ideas were dismissed, or your contributions went unrecognized? Unfortunately, this is all too common in today's workplaces, leading to disengagement, burnout, and high turnover. But what if there was a way to create a workplace culture where everyone feels valued, supported, and connected? That's where "Building Connections: How Empathy, Courageous Curiosity, and Giving Grace Can Create A Culture of Belonging in the Workplace" comes in.

This program will explore how empathy, courageous curiosity, and giving grace can transform workplace culture by fostering deeper connections, promoting inclusivity, and creating a sense of belonging for all. Join us for a thought-provoking program that will challenge your assumptions and provide actionable strategies to build a workplace culture that empowers everyone to thrive.

**10:15 A.M.**

Stretch Break

**10:30 A.M.**

**Partner Showcase Featured Presentation: Novo Nordisk**

**John Hodges, Senior Regional Account Manager**

Novo Nordisk's commitment to DEI&B is in keeping with the Novo Nordisk Way, which calls upon us to do all we can for the patients and communities we serve, including our own Novo Nordisk employees, some of whom are also patients and caregivers.

To innovate, we must be diverse. To enable diversity and thrive, we must have equity. To activate diversity and equity, we must be inclusive. To unlock our potential, we need belonging.

1. CEO Action for Diversity & Inclusion
2. Clinical Trials
3. Employee-led Communities
4. Supplier Diversity
5. Communities
6. Equality Act Support

**10:40 A.M.**

**General Session: MMP Sunset: What the Future Holds for Medicaid and Medicare Eligible Individuals with SNP Integration**

**Sarah Rosenblum, Director, Medicaid, LTSS, and Integrated Programs, ATI Advisory**

**Lindsay Barnette, Director, Models, Demonstrations and Analysis Group, Medicare-Medicaid Coordination Office, Centers for Medicare & Medicaid Services (CMS)**

This session will provide a high-level overview of what changes are being considered at the federal level for Dual Eligible individuals, dive into the differences between Medicare-Medicaid Plans (MMP) and Dual Eligible Special Need Plans (D-SNP) to identify which areas will need to change, and key stakeholders, which will play a critical role in the transition, discuss CMS requirements related to the transition from MMP to Integrated Special Needs Plans and, analyze common pitfalls that must be avoided to ensure a seamless transition.

**11:30 A.M.**

**Adjourn**

Light lunch for non-golfers available in Governors' Pre-function area.

**NOON**

**Shotgun Golf Tournament**

Boxed lunches for golfers; meet at Golf Center.

**Taste of Traverse Wine Tour**

*(Optional event; pre-registration required. Buses depart outside hotel lobby at Noon.)*

Transportation Presented by Softheon

**SOFTHEON**

**1:00 P.M.**

**Family Pool Party**

*(Optional event; no additional fee or pre-registration.)*

Presented by DENCAP Dental Plans

**5:45 - 7:30 P.M.**

**Reception and Silent Auction in Exhibit Hall**

*Governors' CDEF*



Scan the QR Code for Silent Auction information

## Kid's Corner Program Activities

Presented by DentaQuest



a Sun Life company

Check in at the conference registration desk for details and activities location! All children 3 years and above are invited to participate.

**THURSDAY, JULY 20, 2023**

All Thursday sessions will be in Governors' AB except for lunch.

**7:30 A.M.**

### Registration, Continental Breakfast and Silent Auction in Exhibit Hall

Breakfast presented by CSL Vifor Pharma

Governors' CDEF



**8:25 A.M.**

### Welcome and Speaker Introductions

**Dominick Pallone**, Executive Director, Michigan Association of Health Plans

### Partner Showcase Featured Presentation: Eli Lilly & Company

**Rocky Welsing**, Senior Executive Regional Account Manager

At Lilly, our impact starts with the purpose of our business: to create medicines that make life better. We're committed to expanding equitable access to medicines for more people around the world, and we are working to improve public health for vulnerable people living in areas with limited resources. We further extend our impact by strengthening communities and addressing social issues - like racial justice and education - that matter to our business, employees, and society.

**8:40 A.M.**

## Panel: Building and Diversifying Michigan's Health Care Industry Workforce

Governors' AB

**MODERATOR: Judy Busby, MBA, MSMOB, PMP**, Senior Vice President, Executive Search and Corporate Strategy, The Jacobson Group

### PANELISTS:

**Melanie Brim, MHA**, President and CEO, Michigan Health Council

**Carladenise Edwards, PhD, Ms.Ed**, Board Director, Clover Health|CancerIQ

**Farah Hanley**, Senior Chief Deputy Director for Health, Michigan Department of Health and Human Services

As the healthcare industry continues to evolve, having the right talent in place and cultivating an engaged and productive workforce is essential for effectively moving forward. From expanding talent pools and attracting diverse candidates to developing and growing individuals throughout their careers, it's important to take an intentional and strategic approach. In this presentation, esteemed panelists from throughout the healthcare community will share insight, best practices, and strategies from their unique vantage points. Audience questions and discussion will be encouraged as we collectively work toward enhancing Michigan's healthcare workforce.

**10:00 A.M.**

### Break in Exhibit Hall with Partners and Closing of Silent Auction

Coffee Break presented by CVS Health & Aetna

Governors' CDEF



Visit with our exhibitors while enjoying a healthy morning snack and place your final Silent Auction bids!



Scan the QR Code for Silent Auction information

**10:45 A.M.**

**Partner Showcase Featured Presentation:  
Navitus Health Solutions**

**Steve Jones**, Market Vice President, Sales

Join the Navitus team for a conversation on the importance of partnership to drive access and affordability for all members. Thinking beyond traditional pharmacy benefit management, presenter will share practical approaches to delivering on a health plan's member-centric mission to deliver affordable, accessible care via innovative approaches to managing the prescription drug benefit. Key topics will include data trends, shifts in landscape impacting prescription drug benefits, and the role of pharmacy benefits in a health plan's Quality Improvement, Innovation and Growth initiatives.

**General Session: View from the DC  
Dome: Health Policy Focus from the New  
Administration**

**Raymond J. Swisher, FACHE**, Deputy Group Director, Drug and Health Plan Operations, Chicago/Kansas City, Centers for Medicare and Medicaid Services (CMS)

This session will address the status of the MA, Marketplace and MMP programs nationally, in HHS Region 5, and in Michigan. Mr. Swisher will share insights about recent legislation and ramifications for the programs he helps oversee, impacts due to winding down the Public Health Emergency, and CMS strategic initiatives going forward into 2024.

**NOON**

**MAHP Annual Awards Luncheon**

Luncheon provided by Aspire Health

*Michigan Ballroom, Lobby Level*



Presentation of Ellis J. Bonner, Eugene Farnum, Presidential Merit, Legislative, PAC and Golf Awards.

**1:15 P.M.**

**General Session: 1115 Demonstrations:  
Offering New Opportunities to Promote  
Health Equity through Medicaid**

**Mindy Lipson, MPH**, Director, Manatt Health

Over the past year, the Centers for Medicare and Medicaid Services (CMS) has approved groundbreaking Section 1115 demonstrations (also called waivers) in several states that offer new flexibility to use Medicaid to promote health equity.

This session will give an overview of 1115 authority; describe how it can be used by states to innovate in their Medicaid programs; and provide a deep dive on examples of states that are leveraging these demonstrations to promote health equity.

**2:15 P.M.**

Stretch Break

**2:30 P.M.**

**Michigan Legislative Panel**

**MODERATOR:** David Waymire, Founder, Martin Waymire

**PANELISTS:**

**State Senator Kevin Hertel**, District 12

**State Senator Sylvia Santana**, District 3

**State Representative Graham Filler**, District 93

**State Representative Julie Rogers**, District 41

**State Representative Curt VanderWall**, District 35

**State Representative Angela Witwer**, District 76

Michigan legislators will discuss the hot topics of the summer that may still be brewing in Lansing.

**3:45 P.M.**

**Adjourn**

**3:45 - 5:15 P.M.**

**Private Reception with Health Plans,  
Legislators and Invited Partners**

*(Ticketed event)*

*Tower Ballroom, Lower Level*

*Special VIP Guest: Senate Majority Leader  
Winnie Brinks*



## Wine Dinner at Bonobo Winery

(Optional event; pre-registration required.)

Presented by HHAeXchange



Bus departs from Grand Traverse Resort at 5:30 p.m. For those driving to the winery, the event formally begins at 6:30 p.m.

## FRIDAY, JULY 21, 2023

All Friday sessions will be in Governors' AB

### 8:15 A.M.

#### Continental Breakfast

Governors' Pre-function area

### 8:45 A.M.

#### Welcome and General Session: A Conversation with the Directors

**MODERATOR: Dominick Pallone**, Executive Director, Michigan Association of Health Plans

#### PANELISTS:

**Elizabeth Hertel, MBA**, Director, Michigan Department of Health and Human Services

**Anita Fox**, Director, Michigan Department of Insurance and Financial Services

### 10:00 A.M.

Stretch Break

### 10:15 A.M.

#### General Session Commercial Markets: Congress, The Administration and More

**James Gelfand, JD**, President and CEO, The ERISA Industry Committee

James Gelfand, current President & CEO of the ERISA Industry Committee, past legislative counsel to US Senators, and former health care lobbyist for the US Chamber will present what to expect in health care policy out of Washington D.C. over the next year. From reproductive health to mental health parity, to drug costs and health equity, James will share observations and predictions about regulators and policymakers. He will also surmise what health care priorities employers will be advancing and seeking from health plans.

### 11:15 A.M.

#### Final Prize Drawing and Adjourn

#### Featured Prizes for Drawings

- \$50 Gift Cards
- Three (3) Sonos Roam Speakers, valued at \$190 each
- Grand Prize: Jackery Portable Power Station with Carrying Case and Solar Panel, valued at \$885

For information on things to do and places to eat in the Traverse City area:

[www.traversecity.com](http://www.traversecity.com)

