

HOW DRUG COUPONS INCREASE HEALTH CARE COSTS

DRUG A

Brand-Name Drug
with Coupon

Price: \$500

Cost to
Health Plan **\$470**

Copay Cost
to Patient **\$30**

Coupon **-\$25**

Total Copay
Cost to Patient **\$5**

Total cost for the
health care system **\$480**

DRUG B

Generic without
coupon

Price: \$150

Cost to
Health Plan **\$140**

Copay Cost
to Patient **\$10**

Coupon not
Available **\$0**

Total Copay
Cost to Patient **\$10**

Total cost for the
health care system **\$160**