

## REGISTRATION IS NOW OPEN!

REGISTER HERE

The 2022 MAHP Summer Conference will be held in hybrid format. We will be in-person at the Grand Traverse Resort with a virtual option for those who can't attend. An innovative and fast-paced program has been designed to address the critical issues facing the health care industry. Don't miss the opportunity to join the Michigan health industry representatives at the 37th Annual Summer Conference.

## CONFERENCE HIGHLIGHTS

- Conversations with key policymakers from key Michigan departments and the State Legislature
- Partner Showcase
- Featured sessions on health plan hot topics
- Implicit Bias Education session on Friday, July 15th. The program will meet the 2-hour requirement for initial implicit bias training for Michigan healthcare professionals.
- Options for prime and safe networking in both the live and virtual formats

## FOR MORE INFORMATION

### Hotel Reservations at the Grand Traverse Resort:

- **Main Telephone Number:** 231-534-6000
- **Conference Rates:** \$197 (hotel rooms) and \$237 (Tower). Condos available. Add \$16.95/night Resort fee and sales tax to all rates.
- **For Phone Reservations:** 800-968-7352 and refer to the Michigan Association of Health Plans

MAKE YOUR RESERVATION HERE

The group code is: MAHP722

### For more information, including sponsor and exhibitor opportunities:

[www.mahp.org](http://www.mahp.org)

**Diane Drago:** [ddrago@dmsevents.com](mailto:ddrago@dmsevents.com) or 734-747-2746

### For information on golf sponsorships:

**Christine Sundell:** [csundell@mahp.org](mailto:csundell@mahp.org) or 517-371-3181

## WEDNESDAY, JULY 13TH KEYNOTE SPEAKER



**Sarah Horst, Principal at Model. Methods. Mindset, LLC on Navigating Change with the Yes, And...Mindset**

For more than 17 years, Sarah Horst has been supporting health care organizations to build change capability, improve performance, and design processes that achieve results. As a consultant, coach and practice facilitator, she's worked with leaders across the country to bring together both the science and art of change to their work. Successful improvement comes when we marry the technical aspects of change (process/methods) with the people side of change (relationships & mental models).

Ms. Horst holds a bachelor's degree in English from Carthage College and a master's degree in management from the College of St. Scholastica. Her master's work focused on applying the rules of improvisational theater (improv) to business.

She is also a PROCSI certified change management professional, a Certified Professional in Healthcare Quality (CPHQ) and holds a certificate in practice facilitation from the Minnesota Consortium for Practice Facilitation.

**NOTE:** For health and safety reasons, we may still have some capacity restrictions at the hotel. Therefore, everyone must be registered no later than July 6th; no walk-ins will be accepted. Also, we may not be able to accommodate guests (family members) at the receptions this year. Details will be provided in the registration site.

## THURSDAY, JULY 14TH KEYNOTE SPEAKER



**Jeffrey C. (Jeff) Bauer, PhD, FAANP, Health Futurist and Medical Economist on Forecasting the Future: Healthcare and Health Plans**

Dr. Bauer is an internationally recognized health futurist and medical economist. As an independent industry thought leader, he forecasts the evolution of health care and develops practical approaches to improving the medical sector of the American economy. He is widely known for his proposals to create efficient, effective health care through multi-stakeholder partnerships and other initiatives focused in the private sector. He is a recognized authority on climate change's impact on health. Dr. Bauer has more than 300 publications on health care delivery.

As a consultant, he has assisted hundreds of provider, purchaser, and payer organizations with strategic planning and performance improvement initiatives. He served as Vice President for Health Care Forecasting and Strategy for ACS, a Xerox Company, from 1999 to 2010. His own consulting firm, The Bauer Group, specialized in consumer-focused strategic planning and clinical affiliation agreements for multi-hospital networks from 1984 to 1992. See more about Dr. Bauer at [www.jeffbauerwords.com](http://www.jeffbauerwords.com).

# 2022 MAHP Summer Conference

## AGENDA-AT-A-GLANCE

JULY 12-15, 2022

Grand Traverse Resort  
Acme, MI

All general sessions will be held in  
Governor's AB, Lower Level.

### TUESDAY, JULY 12

#### Noon

Conference Registration Desk opens  
*Governors' Pre-function, Lower Level*

#### Noon – 1:45 p.m.

ICO CEO Lunch and Meeting  
*Mackinac Room*

#### 1:45 – 4:15 p.m.

Partner Showcase  
*Governors' AB, Lower Level*

#### 4:30 – 6:30 p.m.

MAHP Medical, Pharmacy and QI  
Directors Meeting  
*(MAHP Committee Members or Invitation only)*  
*Tower AB, Lower Level*

MAHP Board of Directors Meeting  
*(MAHP Board Members or Invitation only)*  
*Tower C, Lower Level*

#### 6:30 – 8:30 p.m.

Opening Reception and Silent Auction  
with Exhibiting Partners  
*Governors' CDEF, Lower Level*

### WEDNESDAY, JULY 13

#### 7:30 a.m.

Conference Registration Desk opens  
*Governors' Pre-function, Lower Level*

Continental Breakfast and Silent Auction  
with Exhibiting Partners  
*Governors' CDEF, Lower Level*

#### 8:30 a.m.

Welcome, State of MAHP and Introduction  
of Keynote Address  
*Governors' AB, Lower Level*

Keynote: Navigating Change with the Yes,  
And...Mindset  
*Sarah Horst, Principal at Model. Methods.*  
*Mindset, LLC*

#### 10:30 a.m.

Novo Nordisk Showcase Presentation

#### 10:40 a.m.

Stretch Break

#### 10:50 a.m.

A Conversation with Michigan's Leadership

#### 11:45 a.m.

Adjourn  
*(Light lunch for non-golfers)*

#### Noon

Shotgun Golf Tournament:  
Wolverine Course  
*(Boxed lunches for golfers)*

#### Afternoon

Family Pool Party  
Presented by DENCAP Dental Plans

#### 5:45 - 7:30 p.m.

Reception and Silent Auction with  
Exhibiting Partners  
*Governors' CDEF, Lower Level*

#### Dinner on your own

### THURSDAY, JULY 14

All sessions will be held in Governors AB,  
except Awards Luncheon.

#### 7:30 a.m.

Conference Registration Desk opens  
*Governors' Pre-function, Lower Level*

Continental Breakfast and Silent Auction  
with Exhibiting Partners  
*Governors' CDEF, Lower Level*

#### 8:25 a.m.

Welcome and Introduction of  
Keynote Address

Opening Keynote: The Future of Healthcare  
*Jeffrey C. Bauer, PhD, FAANP, Health Futurist*  
*and Conceptual Artist*

#### 9:45 a.m.

GT Independence Showcase Presentation

#### 10:00 a.m.

Break in Exhibit Hall with Exhibiting  
Partners and Closing of Silent Auction  
*Governors' CDEF, Lower Level*

#### 10:30 a.m.

WellSky Partner Showcase Presentation

#### 10:40 a.m.

General Session: Leadership Lessons  
Learned from the COVID Pandemic  
*Jodi Schafer, Principal, HRM Services*

#### Noon

MAHP Annual Awards Luncheon  
*Supported by Hope Network*

President's Report, Hope Network  
Showcase and Presentation of Ellis J.  
Bonner, Eugene Farnum, Presidential  
Merit, Legislative and Golf Awards; Silent  
Auction winners announced.  
*Michigan Ballroom, Lobby Level*

#### 1:20 p.m.

Bristol Myers Squibb Partner Showcase  
Presentation

#### 1:30 p.m.

General Session: Michigan Legislative Panel

#### 2:45 p.m.

Navitus Health Solutions Showcase  
Presentation, followed by Stretch Break

#### 3:05 p.m.

General Session: Commercial & Medicare  
Advantage Panel

#### 4:30 p.m.

Private Reception with Health Plans and  
Invited Partners  
*Northwoods Room, Lobby Level*

#### Evening

Dinner on your own

Family Movie Night at Grand Traverse Resort  
*Michigan Ballroom*

### FRIDAY, JULY 15

All sessions will be held in Governors AB.

#### 8:15 a.m.

Continental Breakfast  
*Governors' Pre-function, Lower Level*

#### 8:45 a.m.

General Session Panel: Boots on the  
Ground: Perspectives and Experiences  
of Solving Food Insecurity as a Social  
Determinant of Health

#### 9:45 a.m.

Stretch Break and Prize Drawing

#### 10:00 a.m.

Implicit Bias: Considerations and Practical  
Applications

#### NOON

Adjourn

