

Grand Traverse Resort, Acme, MI

Conference Program



CONFERENCE | JULY 27-30, 2021

New Conference Platform! Use it to navigate conference materials, networking and the virtual exhibit booths!

- All registrants, whether attending in-person or virtually, have access to the Connect Space platform. It is where you will find speaker and virtual exhibit booth information and for those attending virtually, it will be the livestreaming platform.
- Everyone will receive a link to the livestream each morning of the conference.

- To simply access materials and the virtual exhibit booths, enter the 2021 MAHP Summer Conference on Connect Space by using the following link and logging into the account you created during registration: https://mahp.connect.space/accounts
 - You can log in using your email and password or by clicking "Send a Magic Link" to receive an email containing an instant access Sign In button. Be sure to check both your inbox and/or spam folder.
- To check speaker and exhibitor information, go to the Navigation bar on the left (top if using a mobile device) and select the area of the platform you wish to visit.
- Note that our evaluation surveys are also on the platform.



Conference Highlights

TUESDAY, JULY 27

- The **Partner Showcase** returns after the 2020 hiatus. This is the first session of the conference and will feature nine rapid-fire 10 minute presentations on products and services, with brief Q&A opportunities.
- The **Opening Reception** in the Exhibit Hall will take place from 6:30-8:30 pm. Families and guests are invited.

WEDNESDAY, JULY 28

Following breakfast in the Exhibit Hall and opening remarks by MAHP Board President, **Dennis Mouras,** and MAHP Executive Director, **Dominick Pallone,** the morning general session will feature:

- Keynote speaker, **Lt. General Rick Lynch** (**Retired**), CEO of R Lynch Enterprise, will share his *Principles of Adaptive Leadership* with us.
- John Hodges of Novo Nordisk, Partner Showcase presentation.
- Chad Livengood of Crains Detroit Business, will moderate a discussion with Anita Fox, Director of the Michigan Department of Insurance and Financial Services, and David Knezek, Chief Deputy Director for Administration, Michigan Department of Health and Human Services.
- Wednesday afternoon will feature the Shotgun Golf Tournament and DENCAP Dental's Family Beach Party. Our reception will follow in the evening from 5:45 to 7:30 p.m. Families and guests are again welcome.

THURSDAY, JULY 29

Stimulating and diverse conference sessions will feature:

- Keynote address by **Dr. Brad Nieder,** on a topic we can all use *Laughter is the Best Medicine*.
- **Connie Kisinger,** Optinose, Partner Showcase presentation.
- The general session, Building a SDoH Roadmap, will feature Dr. Len Nichols, of the Urban Institute;
 Dr. Natalie Kasiborski, of the Health Department of Northwest Michigan; and Hassan Hammoud, of Michigan 2-1-1.
- Following the Awards Luncheon, our first afternoon session will feature a virtual presentation by Sarah Emond of the Institute for Clinical and Economic Review (ICER) on Do We Really Need to Choose Between Affordability and Access? Options for High-Value Prescription Drug Coverage.

- **Dr. Prentiss Taylor,** Doctor on Demand, Partner Showcase virtual presentation.
- The final session of the day will be the alwayspopular Michigan Legislative Panel, moderated by **Chad Livengood.**

FRIDAY, JULY 30

The conference will close with two general sessions:

- Current Trends in Medicaid with **Shannon Attanasio** of Medicaid Plans of America, and **Kathleen Nolan** of Health Management Associates.
- Homegrown: Michigan Solutions to Food Security with Dr. Phil Knight and Dr. Dawn Opel, both of the Food Bank Council of Michigan; along with Lewis Roubal of the Michigan Department of Health and Human Services.

DENCAP Dental Plans Poolside Family Beach Party

DENCAP invites you to join a Poolside Family Beach Party from 1:00 - 3:00 p.m. on Wednesday, July 28th! Join the DENCAP staff for beached themed music, full size Jenga, Corn Hole, bubbles, beach balls, and more on the lower outside pool deck.

And as a special treat - arguably the best ice cream in the USA – Moomer's! Both locals and travelers have enjoyed their Traverse City family dairy farm for more than 20 years. Nothing makes a party like ice cream!

Tickets required for ice cream to ensure adequate supply! For tickets, look for a DENCAP representative or visit booth #TT-16 during the Tuesday reception.

Featured Conference Sponsors

App Sponsor MedImpact

Hotel Keycard Sponsor Advomas

Tote Bag Sponsor Gilead Sciences

Wednesday Breakfast and Break Sponsor Neighborhood Services Organization

Wednesday Lunch Sponsor Veyo

Wednesday Family Beach Party Sponsor DENCAP Dental Plans

Thursday Breakfast and Break Sponsor Priority Health

Thursday Lunch Sponsor Altruista Health

Michigan Association of Health Plans



2021 MAHP Summer Conference Tuesday, July 27 - Friday, July 30, 2021

Agenda

TUESDAY, JULY 27, 2021

NOON

Conference Registration Desk opens GOVERNORS' PRE-FUNCTION

12:30 - 1:50 P.M.

ICO CEO Meeting (By invitation only) MACKINAC ROOM

2:00 - 4:30 P.M.

Partner Showcase

GOVERNORS' AB

MODERATOR: **Joseph Lentine**, Jr., DENCAP Dental Plans and MAHP Summer Conference Chair, Detroit, MI

Join us for the popular opportunity for conference partners to present brief, cutting-edge synopses on their products and services in an interactive setting.

2:05 P.M.: AbbVie

Preety Gadhoke, Medical Outcomes & Science Liaison

The new Medical Outcomes & Science Liaison for the Michigan region at AbbVie, Preety Gadhoke, PhD, MPH, will give a brief presentation on AbbVie's portfolio on behalf of the team. The intention of this presentation is to provide a broad overview to all healthcare decision makers in attendance across the breadth of AbbVie's portfolio of FDA approved products, including Immunology, Migraine, Oncology, Women's Health, Infectious Diseases, Eye Care, and Aesthetics, among others.

2:17 P.M.: AstraZeneca

Sunny Hirpara, Regional Clinical Account Director

The presentation will be a portfolio review, highlighting any changes and updates to AstraZeneca's indications or package insert. Details on the new product launch slated for August will be shared in the lupus space.

2:29 P.M.: Healthify, Inc.: Building Social Service Networks to Coordinate Care Jeff Mays, Vice President of Partnerships

An increasing number of payers have made SDoH a top priority, but creating a sustainable SDoH infrastructure is challenging. Payers are digging deep into data to determine which social needs are impacting costs, prioritizing social interventions based on member populations, and partnering with community-based organizations to provide services. In this session, Healthify Chief Executive Officer Manik Bhat will discuss what health plans should think about when implementing their SDoH strategy.

2:41 P.M.: Tabula Rasa HealthCare: Redefining Medication Safety Through Pharmacy Innovation

Brian Peltz, Area Vice President

Pharmacists can deliver improved outcomes and Star Ratings using patient-specific services. They are the most accessible healthcare providers and can help patients avoid emergency room and hospital visits. In this session, you will learn how pharmacists can redefine MTM services by identifying patients at highest risk for adverse drug events to provide safe, personalized services that result in better quality measures and cost savings. Tabula Rasa HealthCare's patient-centric approach helps pharmacists outline the next steps to mitigate risks and puts the patient at the center of care.

2:53 P.M.: Veyo

Gavin Yoder, Vice President of Business Development

As a social determinant of health, transportation is a key part of healthcare access, and those without reliable transportation face far-reaching consequences. Each year 3.6 million people miss care due to lack of transportation. A lack



TUESDAY, JULY 27, 2021, continued

of reliable transportation not only results in hidden costs for members, caregivers, and providers, but it also inhibits those from accessing the care they deserve. Traditional NEMT models lack transparency, communication, and accountability, resulting in missed pickups, broken down vehicles, inefficient scheduling, extended wait times, lost drivers, and most of all, frustration.

Mr. Yoder, will discuss the implications that technology and transparency have for NEMT, while discussing how Veyo has implemented its transformational model and industry-leading network in Michigan.

You will also hear how Veyo has partnered with state and local governments in the last 18 months to launch critical COVID-19 initiatives, from COVID-19 specialized fleets, emergency delivery programs and transportation for drive-thru COVID-19 vaccine appointments, and how the innovations resulting from COVID-19 will play a pivotal role in the future.

3:05 P.M.: Break

3:15 P.M.: Zelis

Colin Hadican, Vice President, Business Development

In today's increasingly complex healthcare payments landscape, payers, providers and members are looking for a better way. Traditionally payers and providers have operated with independent goals and objectives. When you add in members, there is a large misalignment, resulting in lost opportunities for savings and efficiency.

Sending payments via check is a burdensome process. Providers want multiple payment options to fit their needs. By driving electronic adoption, payers can reduce operational costs while keeping providers satisfied. The road to 100% electronic adoption can seem daunting and ridden with obstacles. But with help from Zelis' electronic payments solutions, payers can mitigate the challenges ahead. Delivering a variety of monthly communications to a large network is a costly and complex undertaking that can cause confusion for members. By consolidating member communications and switching up the frequency, payers can reduce claim communications volume and costs, all while keeping members happy. Join Zelis to learn how you can close the gap between payers, provider and members through payments and communications optimization.

3:27 P.M.: Verrica Pharmaceuticals, Inc. Chris Rofidal, Vice President, Market Access & Reimbursement

Verrica Pharmaceuticals Inc. is a dermatology therapeutics company developing medications for viral skin diseases requiring medical interventions. The company's first product candidate YCANTH[™] (Cantharidin, 0.7% w/v) Drug-Device Combination Product is an investigational topical treatment indicated for the treatment of molluscum contagiosum with a PDUFA goal date of September 23, 2021. It is designed to be administered to patients via a single-use precision applicator by a healthcare professional. It has the potential to be the first and only FDA-approved treatment for molluscum contagiosum. Verrica will provide an overview of the molluscum market, general disease characteristics, current non-FDA approved treatment options and product profile.

3:39 P.M.: VARIS

Simon Evans, Business Development

Identify and recover hard dollars in as little as six weeks using VARIS' proprietary three-step process, TAPRx. VARIS partners exclusively with health plans to identify and recover overpayments due to coding and billing errors. The review process can be conducted pre-pay, post-pay or onsite at the provider facility.

VARIS' TAPRx Review three-step process: 1) Data Analytics/Artificial Intelligence (AI), 2) Human Analysis and 3) Complex Medical Record Review ensures maximum health plan recoveries with minimal provider abrasion. VARIS identifies up to 3% of your paid claims dollars using VARIS' proven approach. VARIS works in a high-volume claims environment and our system is configured to manage large data sets.

VARIS is a Woman owned, private company, founded in 2004. It does not conduct near or off-shore business practices.

3:51 P.M.: Scipher Medicine

Erin Connolly-Strong, PhD, MS, Head of Medical Affairs/Executive Director, Market Access (Virtual presentation)

Scipher Medicine is building the future of patient treatment. Most patients who are prescribed blockbuster therapies today don't respond to treatment, costing the healthcare industry billions in wasted drugs while patients continue to suffer. Scipher's

TUESDAY, JULY 27, 2021, continued

platform identifies which drug will work based on the patient's fundamental disease biology, and not based on symptoms, disease classification, or medical bias. A routine blood test predicts which drug he/she will respond to, with our first product focusing on rheumatoid arthritis, ensuring that the most optimal treatment is prescribed from day one. The molecular data generated by our tests is then used to fuel novel target discovery to address a clear unmet medical need in patients who do not respond to any existing therapy.

4:03 P.M.: Lilly USA LLC

Brian Gruszczyk, Market Manager

The presentation will include an overview of Lilly medications and disease states for each, with a deep dive into Trulicity.

4:15 P.M.: Closing Remarks and Adjourn

4:30 - 6:30 P.M. MAHP Medical, Pharmacy and QI Directors Meeting

(MAHP Committee Members or invitation only) TOWER AB

MAHP Board of Directors Meeting

(MAHP Board Members or invitation only) MACKINAC ROOM

6:30 - 8:30 P.M.

Opening Reception with Sponsors in Exhibit Hall

GOVERNORS' CDEF

Special Exhibit Hall Booths!

Visit with our Wednesday keynote speaker, Lieutentant General Rick Lynch, and purchase a copy of his book at a special booth in the Exhibit Hall.

Visit the **DENCAP Dental Plan** booth to pick up your Moomer's ice cream ticket for their special **Poolside Family Beach Party on Wednesday** from 1:00 to 3:00 p.m.

WEDNESDAY, JULY 28, 2021

All Wednesday sessions will be in Governors' AB.

Thank you to our Wednesday Breakfast and Break Partner, Neighborhood Services Organization.

Visit with them in the Exhibit Hall and enjoy some healthy food options!



7:30 A.M.

Conference Registration Desk opens and Continental Breakfast with Sponsors in Exhibit Hall

GOVERNORS' CDEF

8:30 A.M.

Welcome

Dennis Mouras, CEO, UnitedHealthCare Community Plan, Inc. and President, Michigan Association of Health Plans Board of Directors

8:45 A.M.

State of the MAHP and Introduction of Keynote Address

Dominick Pallone, Executive Director, Michigan Association of Health Plans, Lansing, MI

9:00 A.M.

Keynote Address: Sharing the Principles of Adaptive Leadership

Lieutenant General Rick Lynch (Retired), CEO, R Lynch Enterprise, Killeen, TX

Lieutenant General Rick Lynch (Retired) has constructed a disciplined and effective mantra for success, which he shares with audiences across the country. He will be speaking to us about the Principles of Adaptive Leadership, as he powerfully illustrates his principles, from the foundation of business leadership to the need for resiliency and engagement, as found in his book, *Adapt or Die: Battle Tested Principles for Leaders*.

WEDNESDAY, JULY 28, 2021, continued

10:30 A.M.

Partner Showcase Presentation by Novo Nordisk: Obesity as a Disease and Advancements in Obesity

John Hodges, Senior Account Executive

John Hodges will introduce a short video on Novo Nordisk's work on advancements in obesity and then do a brief Q&A.

10:40 A.M. Break with Exhibitors

GOVERNORS' CDEF

10:55 A.M.

A Conversation with Michigan's Leadership

MODERATOR: **Chad Livengood,** Senior Editor, Crains Detroit Business, Detroit, MI

PANELISTS:

Anita Fox, Director, Department of Insurance and Financial Services, Lansing, MI

David Knezek, Chief Deputy Director for Administration, Michigan Department of Health and Human Services, Lansing, MI

II:30 A.M.

Lunch

Thanks to our Lunch Partner, Veyo.



Light lunch for non-golfers in Governors' Pre-function area.

NOON Shotgun Golf Tournament

Boxed lunches for golfers; meet at Golf Center.

I:00-3:00 P.M.

DENCAP Dental Plans Poolside Family Beach Party

Join DENCAP for beached themed music, full size Jenga, Corn Hole, bubbles, beach balls, Moomer's ice cream, and more on the lower outside pool deck. Registrants, families and guests are welcome. 5:45 - 7:30 P.M. Reception in Exhibit Hall GOVERNORS' CDEF

THURSDAY, JULY 29, 2021

7:30 A.M.

Registration; Continental Breakfast in Exhibit Hall GOVERNORS' CDEF

Thank you to our Thursday Breakfast and Break Partner, Priority Health.

Visit with them in the Exhibit Hall and enjoy some healthy food options!



8:25 A.M. Welcome and Introduction of Keynote Address GOVERNORS' AB

Dominick Pallone, Executive Director, Michigan Association of Health Plans, Lansing, MI

8:30 A.M. Keynote Address: Laughter is the Best Medicine

GOVERNORS' AB

Brad Nieder, MD, CSP, The Healthy Humorist, Denver, CO

Dr. Brad Nieder's signature keynote—"Laughter is the Best Medicine"—is funny! The healthcare humorist will tickle your funny bone and have you laughing. "The Healthy Humorist®" has been known to skewer such topics as healthcare lingo, diet plans, pharmaceutical ads, medical marijuana and scrubs. He's even been known to break into song!

Not just your standard comedy show, though, the program is uplifting, too. You may find yourself committing to lightening up and laughing more. Or to adopting a new healthy habit. It's also educational ... but not in a boring way. You'll laugh as you learn why laughter really is good medicine ... for combating stress, feeling better and living longer. And Dr. Brad always dispenses some wellness advice, too, in an entertaining manner unlike any other doctor you've encountered.

THURSDAY, JULY 29, 2021, continued

9:50 AM Partner Showcase Presentation by Optinose US

Connie Kisinger, Senior Director, National Accounts

Optinose is a specialty pharmaceutical company focused on the development and commercialization of products for patients cared for by, or in consultation with, ear, nose, and throat (ENT) or allergy specialists.

Optionose is focused on value creation, starting with our work on a unique and novel drug delivery concept known as Bi-Directional[™] Exhalation Delivery Systems. The innovative mechanism of action of the first Optinose technology is designed to enable broad, consistent drug delivery high and deep in the nasal passages, leveraging the mucosal surfaces as a potential target for the treatment of both local and systemic diseases. Ms. Kisinger will preview our currently marketed product, XHANCE®.

10:00 A.M.

Break in Exhibit Hall with Sponsors

GOVERNORS' CDEF

Visit with our exhibitors while enjoying a healthy morning snack!

10:30 A.M.

General Session: Building a SDoH Roadmap GOVERNORS' AB

MODERATOR: **Kathy Stifler,** Senior Health Policy Advisor and Michigan Health Policy Forum Executive Director, Institute for Health Policy, Michigan State University, East Lansing, MI

PRESENTER:

Len Nichols, PhD, Non-Resident Fellow, Urban Institute, Health Policy Center, New Orleans, LA

PANELISTS:

Hassan Hammoud, Executive Director, Michigan 2-1-1, Lansing, MI

Natalie Kasiborski, PhD, Deputy Health Officer, Health Department of Northwest Michigan, Harbor Springs, MI

This session will provide a wide-ranging discussion about social determinants of health (SDoH) and the role health plans can play to address them. Dr. Len Nichols will begin the discussion by describing his work, especially on the CAPGI Model for financing SDoHs. Following Dr. Nichols' presentation, we will hear about work being done in Michigan from Dr. Natalie Kasiborski, of the Health Department of Northwest Michigan and Hassan Hammoud of Michigan 2-1-1.

NOON

MAHP Annual Awards Luncheon

MICHIGAN BALLROOM, LOBBY LEVEL

Thanks to our Lunch Partner, Altruista Health.

Partner Showcase: Overview of the HealthEdge Family of Companies -HealthEdge, Altruista Health and Burgess Source

Tom Joyer, Chief Commercial Officer, will provide Altruista's Partner Showcase presentation as part of their Thursday Lunch Partnership.

Award Presentations

Presentation of Ellis J. Bonner, Eugene Farnum, Presidential Merit, Legislative, PAC and Golf Awards.

I:30 P.M.

General Session: Do We Really Need to Choose Between Affordability and Access? Options for High-Value Prescription Drug Coverage

GOVERNORS' AB

MODERATOR: **Karen Jonas, RPh,** Michigan Association of Health Plans, Lansing, MI

Sarah Emond, MPP, Executive Vice President and Chief Operating Officer, Institute for Clinical and Economic Review (ICER), Boston, MA (Ms. Emond will present virtually.)

So many aspects of the status quo of paying for and accessing prescription drugs fail patients. Many want you to believe that we can have either broad access or affordability, but not both. Sarah Emond will introduce you to the work being done at the Institute for Clinical and Economic Review (ICER), and discuss how stakeholders are leveraging ICER's work to chart a different path to ensure better value for their prescription drug spending, all with the goal of creating a more sustainable and just healthcare system.

THURSDAY, JULY 29, 2021, continued

2:30 P.M. Partner Showcase Presentation by Doctor on Demand

Dr. Prentiss Taylor, Vice President for Medical Affairs (Dr. Taylor will present virtually.)

When demand for virtual care increased sharply at the start of the public health emergency, many questions were raised about how this new technology would impact equitable access to care and social determinants of health (SDoHs). Concerns about rural or lowincome populations with potentially more barriers to connectivity sparked conversations about leveraging virtual healthcare to bridge the gap in care access.

According to the USDA Economic Research Service, about one fifth of Michigan's total population is living in rural areas and the poverty rate in rural Michigan is 13.3%, compared with 12.9% in urban areas, with 12.2% of that state's households experiencing food insecurity.

In a study published by the JMIR, researchers from Harvard Medical School, Doctor On Demand, and RAND Corporation studied trends in virtual visits by patient location during the COVID-19 pandemic. Promisingly, the research found that increases in visit volume among rural residents were slightly higher than those among urban residents and the proportion of telehealth visits by patients from lower-income communities also increased slightly.

We'll unpack the implications of this increase in virtual care utilization for populations facing increased SDoHs and how health plans can strategically engage these populations to improve health outcomes.

JMIR study: https://www.jmir.org/2020/12/e22727/pdf

2:40 P.M. Stretch Break

GOVERNORS' AB

2:50 P.M. Michigan Legislative Panel

GOVERNORS' AB

Moderated by Chad Livengood of Crains Detroit Business, Michigan legislators will discuss the hot topics of the summer that may still be brewing in Lansing.

MODERATOR: **Chad Livengood,** Senior Editor, Crains Detroit Business, Detroit, MI

PANELISTS:

Senator Rick Outman (R-33), Michigan Senate, Lansing, MI

Senator Sylvia Santana (D-3), Michigan Senate, Lansing, MI

Senator Mike Shirkey, Senate Majority Leader (R-16), Michigan Senate, Lansing, MI

Senator Curt VanderWall, Majority Caucus Chairperson (R-35), Michigan Senate, Lansing, MI

Representative Angela Witwer (D-71), Michigan House of Representatives, Lansing, MI

Representative Bronna Kahle, (R-57), Michigan House of Representatives, Lansing, MI

4:00 P.M. Adjourn

4:15 - 5:30 P.M. Private Reception with Health Plans and Invited Sponsors NORTHWOODS ROOM, LOBBY LEVEL

> For information on things to do and places to eat in the Traverse City area:

www.traversecity.com

FRIDAY, JULY 30, 2021

All Friday sessions will be held in Governors' AB.

8:15 A.M.

Continental Breakfast

GOVERNORS' PRE-FUNCTION AREA

9:00 A.M.

Welcome and General Session: Current Trends in Medicaid

In this session we will delve into the Biden/Harris administration and the direction they may be headed. We will look at current trends and what they mean for Medicaid stakeholders as well as COVID recovery and what is on State agendas to reengage individuals with healthcare services.

MODERATOR: **Tiffany Stone**, Deputy Director, Medicaid Policy, Michigan Association of Health Plans, Lansing, MI

PANELISTS:

Shannon Attanasio, Vice President, Government Relations and Advocacy, Medicaid Health Plans of America, Washington, DC

Kathleen Nolan, Regional Vice President, Health Management Associates, Washington, DC

IO:00 A.M. Stretch Break

10:15 A.M. General Session: Homegrown: Michigan Solutions to Food Security

The Food Security Council (FSC) was created in 2020 by Executive Order of the Governor to identify and analyze the nature, scope, and causes of food insecurity in Michigan as well as identify and assess evidence-based policies to decrease food insecurity both during and after the COVID-19 pandemic. The panelists, all members of the leadership team of the FSC, will define the scope of the problem of food insecurity in Michigan, present findings from the FSC's initial report, and finally, outline possibilities for solutions to Michigan food insecurity, with emphasis on opportunities for impactful cross-sector partnerships between government, community-based organizations, and health care.

MODERATOR: **Justin Fast,** Senior Consultant, Public Sector Consultants, Lansing, MI

PRESENTERS:

Phil Knight, PhD, Executive Director, Food Bank Council of Michigan, Lansing, MI

Dawn Opel, JD, PhD, Director of Research & Strategic Initiatives, Food Bank Council of Michigan, Lansing, MI

Lewis Roubal, Michigan Department of Health and Human Services, Traverse City, MI

II:15 A.M. Evaluations, Final Prize Drawing and Adjourn

SAVE THE DATES! JULY 12-15, 2022

2022 MAHP Summer Conference GRAND TRAVERSE RESORT



List of Exhibitors

ORGANIZATION	BOOTH	ORGANIZATION	воотн
AbbVie	с	MAHP Foundation	TT-21
Acadia Pharmaceuticals, Inc.	ТТ-5	МАНР РАС	TT-6
Access2Care	TT-18	MedImpact	S
Agadia	D	Michigan Public Health Institute	В
Alkermes	тт-і	MORC	ТТ-2
Altruista Health	E	Neighborhood Services Organizatio	on TT-26
Amgen	Р	Novo Nordisk	А
AstraZeneca	v	Optinose	н
Byram Healthcare	ТТ-9	Pondera Solutions	R
CGI	Q	Scipher Medicine	к
DENCAP Dental Plans	TT-16	SPH Analytics	тт-11
Dexcom	TT-22	Tabula Rasa HealthCare	L
Harbor Oaks Hospital	TT-10	Team Wellness Center	TT-25
Healthify, Inc.	G	VARIS, LLC	F
Health Management Associates	TT-17	Verrica Pharmaceuticals	м
Lilly USA LLC	J	Veyo	Т
		Zelis	т

Michigan Association of Health Plans

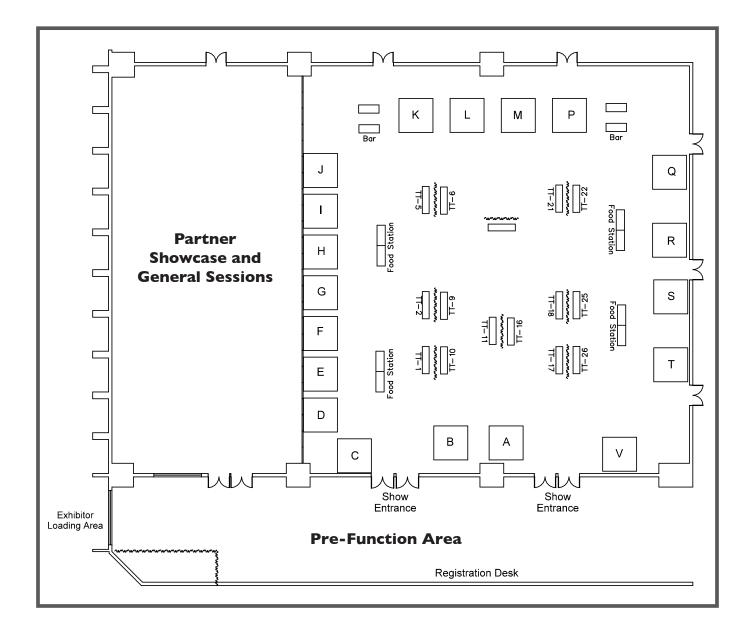


2021 MAHP Summer Conference Tuesday, July 27 - Friday, July 30, 2021

Grand Traverse Resort

Governors Halls C-F, Lower Level

Exhibits: July 27-29, 2021





Speaker Directory

Shannon Attanasio

Vice President, Government Relations and Advocacy Medicaid Health Plans of America sattanasioi@mhpa.org

Sarah Emond, MPP

Executive Vice President and Chief Operating Officer Institute for Clinical and Economic Review (ICER) semond@icer.org

Justin Fast

Senior Consultant Public Sector Consultants 517-331-9467 jfast@publicsectorconsultants.com

Anita Fox

Director Michigan Department of Insurance and Financial Services 517-284-8658 hilln1@michigan.gov

Hassan Hammoud

Executive Director Michigan 2-1-1 517-664-9811 hassan.hammoud@mi211.org

Karen Jonas, RPh

Consultant Michigan Association of Health Plans kjonasrph@comcast.net

Representative Bronna Kahle (R-57)

Michigan House of Representatives 517-373-1706 bronnakahle@house.mi.gov

Natalie Kasiborski, PhD

Deputy Health Officer Health Department of Northwest Michigan 231-347-5144 n.kasiborski@nwhealth.org

David Knezek

Chief Deputy Director for Administration Michigan Department of Health and Human Services 517-335-0267 boydj@michigan.gov

Phil Knight, PhD

Executive Director Food Bank Council of Michigan pknight@fbcmich.org

Joseph Lentine, Jr.

President DENCAP Dental Plans 313-972-1400 jtlentine@dencap.com

Chad Livengood

Senior Editor Crains Detroit Business 517-420-6831 clivengood@crain.com

Lt. General Rick Lynch (Retired)

CEO R Lynch Enterprises ricky.lynch55@gmail.com

Dennis Mouras

CEO UnitedHealthCare Community Plan, Inc. President, Michigan Association of Health Plans Board of Directors dmouras@uhc.com

Len Nichols, PhD

Non-Resident Fellow Urban Institute, Health Policy Center Inichols@urban.org

Brad Nieder, MD, CSP

The Healthy Humorist 303-364-9061 drbrad@healthyhumorist.com

Speaker Directory

Kathleen Nolan

Regional Vice President Health Management Associates 202-601-7749 knolan@healthmanagement.com

Dawn Opel, JD, PhD

Director of Research & Strategic Initiatives Food Bank Council of Michigan 517-614-3411 dopel@fbcmich.org

Senator Rick Outman (R-33)

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Dominick Pallone

Executive Director Michigan Association of Health Plans 517-371-3181 dpallone@mahp.org

Lewis Roubal

Michigan Department of Health and Human Services rouball@michigan.gov

Senator Sylvia Santana (D-3)

Michigan Senate 517-373-0990 senssantana@senate.michigan.gov

Senator Mike Shirkey (R-16)

Senate Majority Leader Michigan Senate 517-373-5932 senmshirkey@senate.michigan.gov

Kathy Stifler

Senior Health Policy Advisor and Michigan Health Policy Forum Executive Director Institute for Health Policy, Michigan State University stiff14@msu.edu

Tiffany Stone

Deputy Director, Medicaid Policy Michigan Association of Health Plans 517-371-3181 tstone@mahp.org

Senator Curt Vanderwall (R-35)

Michigan Senate 517-373-8994 tsmith@senate.michigan.gov

Representative Angela Witwer (D-7I)

Michigan House of Representatives 517-373-0853 angelawitwer@house.mi.gov

2021 Michigan Association of Health Plans Executive Committee

PRESIDENT

Dennis Mouras, UnitedHealthcare Community Plan, Inc.

PRESIDENT-ELECT Sean Kendall, MeridianHealth

SECRETARY
Michael Genord, Health Alliance Plan

TREASURER

Nancy Jenkins, McLaren Health Plan

MEMBER-AT-LARGE **Kimberly Thomas,** Priority Health

EXECUTIVE DIRECTOR

Dominick Pallone, Michigan Association of Health Plans

2021 MAHP Summer Conference Planning Committee

Joseph Lentine, Jr. Conference Chair DENCAP Dental Plans

Angela Addo Aetna Better Health of Michigan

Lorelei Black Gilead Sciences

Diane Drago Diversified Management Services, LLC Nicole Felix MeridianHealth

Kirsten Fisk Michigan Association of Health Plans

John Hodges Novo Nordisk

Andrea Kerbuski Martin Waymire **Bob Krepfle** Soleo Health

Elena Miller Physicians Health Plan

Susan Schwandt Consultant and Diversified Management Services, LLC

Sheila Sprague Consultant and Diversified Management Services, LLC

SAVE THE DATES! JULY 12-15, 2022 2022 MAHP Summer Conference GRAND TRAVERSE RESORT



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Bridging national, regional, and Michigan-based public health initiatives for more than 25 years.

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Thank you to our 2021 MAHP Conference Partners!

PRESENTING PARTNER:

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PLATINUM PARTNERS

Doctor on Demand

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GOLD PARTNERS

AbbVie Agadia Amgen AstraZeneca Byram Healthcare CGI Delta Dental Plan of Michigan Healthify, Inc. Lilly USA LLC Optum Pondera Solutions Scipher Medicine

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VARIS

Verrica Pharmaceuticals

Zelis

SILVER PARTNERS

Acadia Pharmaceuticals, Inc.FAccess2CareJ&AlkermesMDexcomNHarbor Oaks HospitalHealth Management AssociatesMORCNeighborhood Services OrganizationSPH AnalyticsTeam Wellness Center

ENGAGEMENT PARTNERS

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