



Grand Traverse Resort, Acme, MI

Tuesday, July 27 - Friday, July 30, 2021

Conference Highlights

- Insightful discussions with health care and business leaders
- Conversations with key policymakers
- Partner Showcase
- Options for prime and safe networking in both the live and virtual formats

Reflections on 2020 and Plans for 2021

2020 was a challenge unlike anyone has seen in the past. The Michigan Association of Health Plans (MAHP) appreciates the tremendous interest and support we received for our virtual conference in July 2020. We were all learning to live in and adapt to the virtual world, so we were especially heartened by your support and the participation of the more than 360 people who joined us for the conference webinars—thank you!

As we move into 2021 with the advent of COVID-19 vaccine distribution and hopefully the beginning of the end of this pandemic, MAHP has decided to move forward with plans for a hybrid conference in 2021. We recognize both the hope of many to once again resume some sense of normalcy and the reality that there are some who still will not be able to join the conference in person for a variety of reasons. We also recognize there is always the possibility that we will need to remain in our virtual world a little longer.

To that end, we are designing the conference to accommodate both those who can join us in person, and those who cannot—along with consideration for a pivot back to a virtual-only conference again in 2021 if circumstances dictate. We plan to make that determination by April 2021. We invite you to join us in whatever format best suits your needs in 2021.

SAVE THE DATE!

Don't miss the opportunity to join more than 400 health industry representatives at the 36th Annual Summer Conference. An innovative and fast-paced program is being designed to address the critical issues facing the health care industry. We will examine topics such as behavioral health issues, social determinants of health, status of the vaccine roll out, the Medicaid rebid and adapting to major shifts in health care to help ensure consistently high quality and accessibility of health care.

Keynote Speaker:



Thursday, July 29th
Keynote Speaker

Brad Nieder, MD, CSP

The Healthy Humorist®—Brad Nieder, MD, CSP—is a doctor, funny speaker and clean comedian. Dr. Brad uses his health and wellness background and sense of humor to uplift and engage the audience, helping to inspire a change in perspective, lighten up and laugh more—something we can all use! More information, check out his web site at:

www.healthyhumorist.com/biography

For More Information:

For more information, including sponsor and exhibitor opportunities:

- www.mahp.org
- Diane Drago: ddrago@dmsevents.com or 734-747-2746

For information on golf sponsorships:

- Christine Sundell: csundell@mahp.org or 517-371-3181