



Michigan Association of Health Plans

PRESS RELEASE

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Six Michigan HMOs Take Top Honors for Quality Health Care

[Lansing, MI: September 16, 2008]— On Sept. 16, the Michigan Association of Health Plans held its 8th annual *Pinnacle Awards for Best Practices* award reception at which six Michigan HMOs received the *MAHP Pinnacle Award for Best Practices*. "Organizations such as these are leading the way in serving participants efficiently and effectively," state Representative Pam Byrnes, (D-Chelsea) and a Pinnacle judge, said. "Michigan needs more health care plans that expand outreach, review efficiencies and continue to strive to provide quality health care. Their diligent efforts have proven that controlling costs and delivering excellent care can go hand in hand."

Michigan Association of Health Plans Executive Director Rick Murdock observed: "Identifying and celebrating innovative programs is an exciting way to drive creative practices in the rest of the industry and having read the many submissions from around the state, it is clear that Michigan's plans are moving in the right direction."

The *MAHP Pinnacle Awards for Best Practices* was created in 2001 to document the innovative change and quest for measurable quality improvement among Michigan managed care plans. The awards currently are awarded under the auspices of the MAHP Foundation. Descriptions summarizing the 2008 entries can be reviewed in the *Pinnacle Awards 2008* booklet available from MAHP and on the MAHP Web site: <http://www.mahp.org/resources/publications.htm>.

The winners include:

Business/Operational Performance - Commercial

"You've Got a Nurse"
- *McLaren Health Plan*

Business/Operational Performance - Medicaid

"One Call Resolution"
- *Great Lakes Health Plan*

Chronic Disease Care - Commercial

"HAP's Health Track: A High-Tech, High-Touch Approach to Chronic Kidney Disease Management"
- *Health Alliance Plan*

Chronic Disease Care - Medicaid

“Healthy Living with Diabetes Can Be as Easy as BINGO”
-*Molina Healthcare*

Clinical Service Improvements - Commercial

“Weight Watchers & Curves Discount Program”
-*Health Alliance Plan*

Clinical Service Improvements - Medicaid

“Healthy First Steps”
-*Great Lakes Health Plan*

Community Outreach/Partnerships (Single Plan)

“Check Up! Or Check Out!”
-*Molina Healthcare*

HONORABLE MENTION: “At the Heart of the Community’s Health”
-*Midwest Health Plan*

Collaborative Community Health Initiatives

“Healthy School Scholarship”
-*HealthPlus of Michigan*
-*Michigan Action for Healthy Kids*
-*Michigan Surgeon General*

Health Care Technology - Commercial

“Using an Electronic Medical Record to Enhance Quality of Care”
-*Grand Valley Health Plan*

HONORABLE MENTION: “Primary Care Physician Performance Report”
-*HealthPlus of Michigan*

Health Care Technology - Medicaid

“Affecting Positive Health Outcomes with Relational Databases”
-*Great Lakes Health Plan*

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