

## **HealthPlus Opens Oakland County Office**

Flint, MI - HealthPlus of Michigan has opened a new office in Oakland County. The headquarters of the health management services company has been located in Flint for nearly 30 years. The new office, located in Troy, will be HealthPlus' third, following the opening of its Saginaw office in 1989.

A primary purpose for the new office is the organization's increasing business in southeast Michigan. HealthPlus recently has been expanding in the region through successful partnerships with southeast Michigan insurance agencies and health care providers, making it possible for HealthPlus to serve those who live and/or work in the area.

The Oakland County office will house HealthPlus sales, provider network management and community relations staff.

"Our new Oakland County office will not only help us provide quality service to our clients and members in southeast Michigan," said HealthPlus Vice President of Sales and Product Development Nancy Jenkins, "it will also allow us to become a more involved corporate citizen of the area."

HealthPlus has been expanding its product line in tandem with its service area. The recent addition of a new statewide PPO product to its existing menu of HMO and high deductible plans allows HealthPlus to offer employers more options for employee health coverage in more areas. HealthPlus also offers employers the flexibility to purchase employee health coverage on a fully-insured or self-funded basis.

"We are pleased that we have been able to grow our business and our membership during some challenging economic times," said HealthPlus President and CEO David Crosby. "Our success and stability is a testament to the outstanding work of our provider partners and our employees."