



Business Affiliate Members

In 2011, the MAHP Pinnacle Award Program will be expanded to recognize best practices of our Business Affiliate Membership. Three Pinnacle awards for best practice of MAHP Business Affiliate Member will be provided in the following categories:

- *One Pinnacle Award for Best Practice of Business Affiliate in Pharmaceutical Practices and Programs serving one or more MAHP Member Plan*
- *One Pinnacle Award for Best Practice of Business Affiliate for enabling one or more MAHP Health Plan to improve business practices.*
- *One Pinnacle Award for Best Practices in of MAHP Business Affiliate for enabling one or more MAHP Health Plan to improve data management, encounter data reporting, or comply with federal or state data requirements*

Submissions should describe the need(s) addressed by the program, the clinical or business areas(s) on which it is focused, its target audience, the strategies and tools it employed, and data regarding its application and outcomes.

The following criteria will be used to by the judges to evaluate the submissions:

1. Effectiveness of the program in addressing an identified clinical, business or data management need; and
2. Dissemination and use of the program, tools and strategies by health plans, their members or their affiliate providers; and
3. Data demonstrating the value of the program in improving health plan performance.

To be considered, a submission should assure that:

1. The program has been in place for a minimum of one year;
2. Data measuring outcomes is provided;
3. Have been endorsed by one or more MAHP Member Plans; and

Each Business Affiliate Members will be limited to a total of 2 Pinnacle submissions.

The Pinnacle Award for Business Affiliate Member will recognize education, outreach or assessment programs that support MAHP member health plans in their overall business practices, and programs for health promotion, disease prevention, disease management, member service, or provider services.

PLEASE NOTE:

THE DEADLINE FOR SUBMISSIONS: WEDNESDAY, AUGUST 3, 2011



MAHP Pinnacle Awards: 2011

DEADLINE FOR 2011 SUBMISSIONS: Wednesday, August 3, 2011

SUBMISSION INFORMATION

Each Pinnacle Award submission shall include the following documents in the order written:

- ❖ Cover Page w/ Title of Submission, Category, and Name of Business Affiliate Member
- ❖ 150 word summary (which will be printed in the Awards Ceremony booklet)
- ❖ A 500 word or less narrative description
 - ✓ One (1) inch margins
 - ✓ Font Size: no less than 11
 - ✓ Header beginning on page 2 of documentation with the following format/information:

Project Title

Name of Business Affiliate Member

Page #

PLEASE SUBMIT:

- ❖ Four (4) hardcopies of each submission on three-hole punched paper to:
 - Michigan Association of Health Plans
 - 327 Seymour Avenue
 - Lansing Michigan 48933
 - ATTN: Kirsten Fisk
- ❖ One (1) electronic copy of each submission e-mailed to Kirsten Fisk: kfisk@mahp.org

PINNACLE AWARDS CEREMONY & RECEPTION

The Pinnacle Awards Ceremony & Reception will be:

DATE: Tuesday, September 20, 2011
TIME: 6:00 PM – 8:00 PM
PLACE: The Lansing Center
Ballrooms 1 – 4
333 East Michigan Avenue
Lansing, Michigan 48933



327 Seymour Avenue
Lansing, Michigan • 48933

Michigan Association of Health Plans Foundation

www.foundation.mahp.org

MAHP PINNACLE AWARDS: Celebrating Best Practices

2011 Award Application Page

**Deadline for applications:
Wednesday, August 3, 2011**

Send your hardcopy applications to: Kirsten Fisk Michigan Association of Health Plans 327 Seymour St. Lansing, MI 48933	Questions? Contact Kirsten at: Phone: 517-371-3181 Email: kfisk@mahp.org Fax: 517-482-8866
Name of Business Affiliate Member:	
Title of Project:	
Address:	
City/Zip:	
Project Contact:	
Job Title:	
Contact Phone:	
Contact Fax:	
Contact Email [required]:	
The representative who will be present at the reception to accept any awards we receive is:	
This person's email is:	
The representative who will participate on the Best Practices Colloquium should we win an award is:	
This person's email is:	

Check the category for your entry:	
<input type="checkbox"/>	Pharmaceutical Practices and Programs serving one or more MAHP Member Plan
<input type="checkbox"/>	Business Practices – enabling one or more MAHP Member Plan to improve business practices.
<input type="checkbox"/>	Information Technology – enabling one or more MAHP Health Plan to improve data management, encounter data reporting, or comply with federal or state data requirements