



**Michigan Good Food Summit • 2.25.2010 • Lansing Center • Lansing, MI
Sponsor and Exhibitor Benefits & Opportunities**

All Summit sponsors will receive:

- Acknowledgment in marketing, web site and on-site materials, according to the sponsorship level
 - Recognition on a slide, banners and/or signs at the Summit, according to the sponsorship level

Additional benefits are provided according to the sponsorship level:

Ruby Red Apple Sponsor — \$5,000 or more

- Exhibit table in a prime location
- Web site link to your organization or company web site
- A full page color ad in the Summit program book
(The first three organizations to commit to this sponsorship level may have ads placed on one of the three cover pages—inside front, inside or outside back—of the program.)
- Organization name on a banner and slide at the Summit
 - Recognition from the podium at the Summit
- Five complimentary Summit registrations and three parking passes

Emerald Bell Pepper Sponsor — \$2,500 or more

- Exhibit table
- Web site listing
- A half-page color ad in the Summit program book
- Organization name on a sign and slide at the Summit
- Three complimentary Summit registrations and two parking passes

Golden Sweet Corn Sponsor — \$1,000 or more

- Exhibit table
- Web site listing
- A quarter-page color ad in the Summit program book
- Organization name on a sign and slide at the Summit
- Two complimentary Summit registrations and one parking pass

Sponsor and Exhibitor Commitment Form

Please complete this form by January 31, 2010 and return it by mail or fax to:

Diane Drago, Event Coordinator, MI Good Food Summit
c/o Diversified Management Services
620 Hall Street, Eaton Rapids, MI 48827
Phone: 517-663-5147 Fax: 517-663-5245
E-mail: DMSdiane@concentric.net

Name _____ Title _____
Organization _____
Address _____
City _____ State _____ Zip Code _____
Telephone _____ Fax _____
Email _____

Payment Information:

- Check # _____ is enclosed in the amount of \$ _____.
Please make check payable to Michigan State University (Tax ID 38-6005984) and mail to Diversified Management Services at the address above.
- Please charge my credit card in the amount of \$ _____.
 VISA MasterCard Card No. _____
Expiration Date _____ Security Code _____
- Please invoice me.

Commitment Information

Sponsorship Level:

- Ruby Red Apple Sponsor — Contribution of \$5,000 or more
 Emerald Bell Pepper Sponsor — Contribution of \$2,500 or more
 Golden Sweet Corn Sponsor — Contribution of \$1,000 or more
 Other \$ _____

Exhibit Only:

Please note that exhibit space is limited and assignment is subject to approval of the Summit organizers. You are encouraged to submit your commitment form early. Exhibits include one complimentary Summit registration and listing in the Summit program book.

- For-profit organizations: \$250
 Non-profit organizations: \$75

Summit Program Ad Only:

You may purchase an ad in the on-site Summit program book without sponsoring the Summit. All ads can be placed in color.

- Full page: \$1,000
 Half-page: \$350
 Quarter-page: \$150